

What We're Going To Cover

- Retargeting/Remarketing Overview
- Why Retargeting?
- The Results
- Diving In

Easy Results With Facebook Ads

The Simple Trick To Get Easy RESULTS That NO ONE Is Talking About!

Custom Audiences



How Facebook Works...



Jim Visits Website, Watches Video, Buys ?...

Then We Let Facebook Do The Heavy Lifting



Facebook Runs Your Ad



Only Hot Customers See
This Ad



Our Ads Become Very
Profitable With A Small
Budget

The Math - Your ROI

